



新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code 股份代號：0017)

26 October 2010

Dear Non-Registered Holder of securities of the Company

Notification of publication of 2009/2010 Annual Report, the circular relating to proposals for general mandates to issue and repurchase shares and re-election of retiring directors and notice of annual general meeting (collectively the “Documents”) on the Company’s website

We hereby notify you that the Documents of the Company, in both English and Chinese, is now available on the Company’s website at www.nwd.com.hk.

You may access the Documents by clicking “Reports” and “Announcement” under “For Investors” section of the Company’s website.

If you wish to receive printed copies of the Documents, you can complete the Request Form on the reverse of this notification and return it to the Company’s registrar in Hong Kong, Tricor Tengis Limited, by post using the mailing label provided. The printed copies of the Documents will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copies of the Documents, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed forms.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,

For and on behalf of

New World Development Company Limited

Leung Chi Kin, Stewart

Company Secretary

致本公司證券的非登記持有人

於本公司網站刊發2009/2010年度報告、有關建議發行與購回股份之一般性授權及重選退任董事及股東週年大會通告之通函(統稱「該等文件」)的通知

我司現謹通知 閣下，本公司之該等文件的英文本及中文本，現已登載於本公司網站www.nwd.com.hk。

請於本公司網站內的「投資界」項目內按「報告」及「通告」以閱覽及接收該等文件。

倘 閣下擬收取該等文件的印刷本，可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過戶登記處－卓佳登捷時有限公司。該等文件的印刷本將免費發送予 閣下。

請注意，當 閣下填寫及寄回申請表格以索取該等文件的印刷本後，即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何查詢，請於星期一至星期五(公眾假期除外)上午9時至下午5時致電卓佳登捷時有限公司客戶服務熱線，電話號碼為(852) 2980 1333。

代表

新世界發展有限公司

梁志堅

公司秘書

謹啟

2010年10月26日

REQUEST FORM 申請表格

To: New World Development Company Limited (the “Company”) 致：新世界發展有限公司(「公司」)
c/o Tricor Tengis Limited 卓佳登捷時有限公司轉交
26th Floor, Tesbury Centre 香港灣仔皇后大道東二十八號
28 Queen’s Road East, Wanchai, Hong Kong 金鐘匯中心二十六樓

I/We would like to receive the printed copies of 2009/2010 Annual Report, the circular relating to proposals for general mandates to issue and repurchase shares and re-election of retiring directors and notice of annual general meeting (collectively the “Documents”) and all future Corporate Communications of the Company in printed forms. (Please mark “X” in the appropriate box).

本人／吾等要求索取2009/2010年度報告、有關建議發行與購回股份之一般性授權及重選退任董事及股東週年大會通告之通函(統稱「該等文件」)及貴公司日後刊發的所有公司通訊的印刷本。(請在適當空格內劃上「X」號)。

☐ To receive printed form in **English version**
收取英文版的印刷本

☐ To receive printed form in **Chinese version**
收取中文版的印刷本

Signature:
簽署：_____

Date:
日期：_____

Name:
姓名：_____ (English 英文)
(in block letters 請以正楷填寫)

_____ (Chinese 中文)

Contact Phone Number:
聯絡電話：_____

Notes 註:

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、上市文件、通函及代表委任表格。
- By completing and returning this Request Form to request for the printed copy of the Documents, you have expressly indicated that you prefer to receive all future Corporate Communication of the Company in printed forms.
當閣下填寫及寄回申請表格以索取該等文件的印刷本後，即表示閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

(Please cut along the dotted line 請沿虛線剪下)

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| <p>Please cut the mailing label and stick this on an envelope to return this Request Form to us.</p> <p>No postage stamp is required for local mailing</p> <p>當閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。</p> <p>如在本港投寄，閣下無需支付郵費或貼上郵票</p> | <p>Mailing Label 郵寄標籤</p> <p>Tricor Tengis Limited 卓佳登捷時有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港 New World Development (17)</p> |
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